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**SEATTLE BASED MANUFACTURER ECO CHEMICAL WINS NATIONAL  
POLLUTION PREVENTION AWARD**

*Eco Chemical's source-reduction story shows how environmentally conscious product and packaging design creates pollution reduction benefits at the manufacturing, shipping, and application stages*

**SEATTLE, WA** – September 29, 2014 – This past week, Eco Chemical was honored with the 2014 Most Valuable Pollution Prevention Award (MVP2) from the National Pollution Prevention Roundtable. Eco Chemical was nominated by the Washington State Department of Ecology for their life-cycle approach to producing their TempLine Natural Grass Paint with minimum environmental impact.

Eco Chemical developed its ultra-concentrated latex grass field marking paint in 2008, that ships in recyclable cardboard boxes instead of 5-gallon plastic buckets. The package also weighs 75% less than paint sold in traditional 5-gallon buckets, thus reducing transportation costs and fossil fuel consumption. Using the Environmental Protection Agency's emissions factor of 0.297 kg CO<sub>2</sub>/mile-ton for truck freight, Eco Chemical's design approach has reduced their carbon footprint attributable to shipping by more than 26,800 pounds of carbon dioxide per year.

The paint can be used in place of disposable aerosol field marking paints, eliminating VOCs, as well as solid waste.

"We work hard to maintain a pollution-prevention culture," said Eco Chemical owner Mark Cheirrett. "We knew there had to be a better way to manufacture these paints, to be more economical, safer, and have a lower environmental impact. We're always looking for a better way to do things, and that's what sparked this project in 2008."



TempLine Natural Grass Paint

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## **About the MVP2 Awards**

National Pollution Prevention Roundtable (NPPR) celebrates the successes of innovators in the areas of pollution prevention and sustainability. The MVP2 awards are presented annually during National Pollution Prevention (P2) Week. Since P2 Week became a national event in 1995, NPPR has been advancing pollution prevention awareness by encouraging and promoting widespread participation during this week.

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The rigorous application required an explanation and evidential proof of project aspects, including: how the project eliminated or reduced waste, toxicity, or pollution compared to common practice, what reductions resulted from the implemented changes, costs and economic benefits, and more.

The 2014 MVP2 recipients represent a broad range of backgrounds including academia, industries, nonprofits and individuals that have demonstrated significant accomplishments in pollution prevention. Together, these programs and projects reduced hazardous materials by 2.2 million pounds, non-hazardous materials by 919,000 pounds, water use by 86.5 million gallons, air emissions by 2 million pounds, and energy use by 5.8 million kWh, saving these companies a total of over \$3 million. These prestigious awards were presented at a ceremony in Washington, DC on September 17, 2014.

The awards were presented in five categories. This year's winners for the Projects/Programs Award were Crown Equipment, Dassault Falcoln Jet, Eco Chemical, GM – Toledo, IBM Vermont, Massachusetts Toxics Use Reduction Institute, Madison Precision Products, Prince William County Fire & Rescue, PVI Industries, SABIC, Saint-Gobain Corporation, and Washing Systems.. Honorable Mentions went to Cintas Corporation, GOJO Industries, IBM Fishkill, Maryland Department of Environmental Protection, Phoenix Contact, Pratt & Whitney, and SABIC.

## **About Eco Chemical**

Eco Chemical is an “Eco-centric” technology company that has been committed to manufacturing only non-toxic, water-based products since its inception in 1991. The company's mission is to combine the latest thinking in paint chemistry and manufacturing technology with a strong commitment to environmental stewardship when fulfilling their customers' paint and coatings requirements.

The company's three major divisions include Eco Paints and Stains, TempLine Athletic Field Marking Systems and Eco Industrial Coatings.

Eco Paints and Stains custom-develops coatings for wood products manufacturers and is the leading supplier of water-based wood stains to pressure treating facilities throughout Western North America. TempLine Turf Marking Systems provides water-based conditioners, paints, removers and removal equipment for marking synthetic and natural grass athletic fields. Eco Industrial Coatings includes the Eco Coatings Lab and Eco's R&D team, dedicated to continuous product improvement and new product development.

For more information on the [MVP2 Awards](http://www.p2award.org) and NPPR, please visit [www.p2award.org](http://www.p2award.org)

For more information about Eco Chemical, please visit [www.ecochemical.com](http://www.ecochemical.com)

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